

Stand out from the crowd with a Sponsorship Package

Want to make yourself known at CHS18? Check out these exciting opportunities...



SHOW GUIDE SPONSOR

ONLY 1 AVAILABLE

Never mind an advert – why not go the whole hog and sponsor the full Guide!

What you get

- The back cover for your advert
- Enhanced listing in the show guide
- Listed as our Show Guide Sponsor on the CHS18 website with a link to your website
- Your branding will be prominent on the Show Guide
- A 2x2 stand at CHS18*

Investment

£2000+VAT

Print the guide for us and we'll reduce the cost to **£1600+VAT**

* Upgrade to a 3x2 stand for an additional £450 +VAT



EXHIBITOR PARTY SPONSOR

ONLY 1 AVAILABLE

Our lovely exhibitors are invited to join us for a pre-show party on the night of Monday 23rd April. You have the opportunity to reach out to them by sponsoring the party.

What you get

- Your branding at the party venue
- Enhanced listing in the Show Guide
- Your collateral on the tables
- The contact details of those venues attending
- A 2x2 stand at CHS18*

Why should you do it?

Around two thirds of exhibitors attend the party so it's a great networking opportunity. You get the contact details so you can follow up afterwards (data protection rules will apply, you will need to follow these in your follow up), and you get your branding in front of a captive audience! With the addition of the stand, you will also meet other visitors, and have a great excuse to chat to those exhibitors that didn't make the party.

Investment

£2500+VAT

* Upgrade to a 3x2 stand for an additional £450 +VAT



MOBILE APP SPONSOR

ONLY 1 AVAILABLE

Want to be the first thing people see when they open up the CHS18 App?

What you get

- Full branded Graphic promoting your presence at the show – every time the App is opened this is the first screen people see
- Top page banner on the App which rotates every time you load another page on the App
- Mentioned on our Emailers (x2) to all registered attendees requesting they download the App - thanking and promoting the sponsor
- One-off email to all registered attendees before the show for you to talk about activity on your stand
- Enhanced listing in the Show Guide
- Logo on the slip Download Me that goes into every VIP pack sent to registered buyers the week before the show
- A 2x2 stand at CHS18*

Investment

£2750+VAT

* Upgrade to a 3x2 stand for an additional £450 +VAT



LUNCH SPONSOR

ONLY 1 AVAILABLE

How would you like to reach everyone who takes a lunch break at CHS18? This is both visitors and exhibitors.

What you get

- Collateral on every table in both lunch rooms
- Pop-up banner in each room produced by us with 'sponsored by' and your logo
- Half page advert in the Show Guide
- Listed on our sponsors page on the CHS18 website with a link to your website
- A scanner to scan everyone who enters the lunch rooms (you can provide staff for these two hours to man the scanners or we can allocate some of our amazing student volunteers)
- A 2x2 stand at CHS18*

Investment

£3500+VAT

* Upgrade to a 3x2 stand for an additional £450 +VAT



AFTER SHOW PARTY SPONSOR

ONLY 1 AVAILABLE

At the end of a long day exhibiting and visiting we offer the After Show Party for people to unwind and network less formally.

What you get

- Your branding inside and outside of the room
- Your collateral on every table
- Half page advert in the show guide
- Listed the sponsor page of the CHS18 website with a link to your website
- A 2x2 stand at CHS18*

Investment

£2500+VAT

* Upgrade to a 3x2 stand for an additional £450 +VAT

Free Opportunities



GOLDEN TICKETS

Give us a *spectacular** prize and we'll pop it into one of the VIP goody bags.

Your winner will be brought to your stand where you'll be photographed handing over the prize and we'll Tweet that photo so it will show up on our giant Twitter wall right opposite the VIP area! No cost to you except the prize that you offer.

**Please note, we would require something more special, add in champagne afternoon tea etc... try to make it a 'money can't buy' experience.*



VIP GOODY BAGS

Want to reach more than 1 VIP? Why not pop something into our VIP bags.

We produce 400 bags to give to our VIPs and you can reach them all with a special item in the bag.

What we're looking for

- Little drinks and food items (home made cookies, chocolates etc.)
- Spa items (creams, gels, smellies)
- Vouchers for something complimentary (sorry no % off vouchers) such as afternoon tea, gin tasting

Things we can't accept

Nail files, pens, pads, USBs etc. – anything that you would produce to give away to everyone who visits your stand.

We won't charge you for the chance to pop something in the Goody Bag, the only cost to you is providing the items.

Book Sponsorship

Complete the booking form and please return via email:

Name: _____ Tel: _____
 Company Name: _____ Company
 Tel: _____
 Invoice Add: _____ Postcode: _____

 _____ Tick if Company Address is the same

 Company Add: _____ Postcode: _____

 Accounts Email: _____ PO No: _____
 Accounts Tel: _____ Preferred
 Stand No: _____

Choose from the following packages:

	SHOW GUIDE SPONSOR £2000+VAT	Upgrade to a 3x2 stand Additional £450 +VAT	Reduced price for printing the guide £1600+VAT
	EXHIBITOR PARTY SPONSOR £2500+VAT	Upgrade to a 3x2 stand Additional £450 +VAT	
	MOBILE APP SPONSOR £2750+VAT	Upgrade to a 3x2 stand Additional £450 +VAT	
	LUNCH SPONSOR £3500+VAT	Upgrade to a 3x2 stand Additional £450 +VAT	
	AFTER SHOW PARTY SPONSOR £2500+VAT	Upgrade to a 3x2 stand Additional £450 +VAT	
	GOLDEN TICKETS <i>Tell us about your 'money can't buy' prize. Give as much detail as possible in the space provided here.</i>		
	VIP GOODY BAGS <i>Tell us about your special little item to put in our goody bag. Give as much detail as possible in the space provided here.</i>		

By signing this form you agree to the Terms and Conditions of Sale:

Authorised by: _____

Signed: _____